

Types Survey Instructions

- 1)** Download both of the Types Surveys (the “Physical Types” side and the “Character Archetypes”) from the Working Actor’s Guide website. Print 50 copies of each. If you have the ability to print double sided, print the Physical Types on one side, and the Archetypes on the other. Either way, make sure you have 50 copies of each available.
- 2)** Get together with a friend, fellow actor or cohort and go to a populated place where you will be comfortable asking strangers for the help with these surveys. We have found that places like movie lines, parks and outdoor cafés, etc, have been helpful.
- 3)** Have your friend/partner hand out both sides of the Types Survey to a stranger and then ask them to circle **three** of the Physical Types, **one** Age Category, **any** of the Genres, and **one** Personality Type. Then ask them to circle **three** of the Archetypes from the other survey. **Those instructions are also printed in red at the top of each category on the surveys, for their convenience.** You should stand 20 feet away and not talk to them at all. Have your friend/partner do all the talking and collect the results when they are done.
- 4)** It is essential that you only give the Types Survey to total strangers. As a very last resort you may have a friend or two fill them out but it is best to make the bulk of them come from strangers. Friends and family are not objective enough and will probably say what they think you want to hear. Strangers are the most honest and objective and will give you that critical “first impression,” which you want.
- 5)** Finally, tally up the total times each word is circled and see which ones appear most. Bring the the results back to the Create Your Niche class.